**Our Services**

**SRS: Swadeshi Trading Standardization**

Swadeshi Trading Standardization is a system designed for those who are acting as a retailer, wholesaler, distributor, exporter, e-commerce seller and other services. The certification will be awarded only if the Applicant under scrutiny are dealing in those products which are manufactured in India or labelled as “Swadeshi” or possess a Swadeshi Standard Certificate.

The Standardization is a combination of Colour and Percentage which means the greater number of components or ingredients of Indian origin the better colour and percentage you will be certified with.

1. Red colour indicates that they deal with only 20% or less products of Indian origin.
2. Orange colour indicates that deal with 21% to 40% products of Indian origin.
3. Yellow colour indicates that deal with 41% to 60% products of Indian origin.
4. Blue colour indicates that deal with 61% to 80% products of Indian origin.
5. Green colour indicates that deal with 81% to 100% products which are swadeshi.